



Watertown Farmers' Market 2024 Registration

I. VENDOR INFORMATION

Name: _____ Farm/Business Name: _____

Mailing Address: _____ City/State/Zip: _____

Farm Address: _____ City/State/Zip: _____

Phone: _____ Email: _____ Website: _____

Seller Permit #: _____ Last 4 digits of SSN (required): _____

Are you certified to accept WIC? _____

Describe all products to be sold: _____

II. LICENSE REQUIREMENTS FOR SALES

Please check all licenses (see below) you must have to operate your business.

Provide a current copy of each license with this application or note that it is in progress.

Prepared food vendors must prove that food is prepared in an approved facility. Vendors cannot sell at the market without proper licensing. Vendors are responsible for knowing and obtaining the licenses necessary to operate at the market.

Refer to the Wisconsin Local Food Marketing Guide, 3rd edition, Chapter 4, for licensing, labeling, and liability information.

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| ◇ Public Health Inspection or License | ◇ Seller's Permit for Taxable Sales |
| ◇ Mobile Retail Food Establishment License | ◇ Acidified Food Training Course (Pickle Law) |
| ◇ Food Processing Plant License | ◇ Certified Kitchen License |
| ◇ Nursery License | ◇ Other |

III. HOLD HARMLESS

All authorized vendors participating in the Tuesday Watertown Farmers' Market agree that they are independent operators and shall be individually liable for any loss, personal injury, death, and/or damages that may occur because of vendor negligence or that of its employees, agents, volunteers, and associates. All vendors agree to indemnify and hold harmless the City of Watertown, the Watertown Main Street Program, and its volunteers. Vendors also agree to hold the Watertown Main Street Program harmless from any loss, costs, damages, and other expenses, including attorney's fees, incurred because of vendor's negligence or intentional misconduct or that of its employees, agents, and associates.

Rules and Regulations Agreement: I understand that violations of the stated rules and regulations could terminate my vendor privileges. I also understand that selling must be done under proper state and local licensing, and procuring such licenses is my responsibility.

Vendor Signature: _____

Date: _____

IV. SPACE RESERVATIONS

Next to each date, fill in the number of stalls you wish to rent. Fill in only the weeks you plan to attend the market. Leave all others blank. NOTE: Market is closed Aug. 6 for Riverfest

Week	Date	# of Stalls
1	May 7	
2	May 14	
3	May 21	
4	May 28	
5	June 4	
6	June 11	
7	June 18	
8	June 25	
9	July 2	
10	July 9	
11	July 16	
12	July 23	
13	July 30	
————	Aug. 6	Closed
14	Aug. 13	
15	Aug. 20	
16	Aug. 27	
17	Sept. 3	
18	Sept. 10	
19	Sept. 17	
20	Sept. 24	
21	Oct. 1	
22	Oct. 8	
23	Oct. 15	
24	Oct. 22	
25	Oct. 29	
	Total Weeks:	

V. PAYMENT SCHEDULE

Vendor Type: Homegrown/Handmade

The vendor must own or rent land where the products are grown or raised. A vendor must plant, maintain, harvest, and market the produce he/she sells. Vendors may not source more than 15% of the products from another grower/seller to ensure the market maintains a fair and equitable selling environment for all vendors. These vendors may not sell any commercially-sourced items.

Prepay at registration:

Full Season = \$170.00 per stall x # of stalls: \$ _____

Daily Fee: \$9.00 per stall (if not booking for whole season)

Vendor Type: Commercial

Vendors selling non-food products not produced by the vendor (e.g. home-based businesses such as Avon and Tastefully Simple). Vendors selling product that is 85% commercially sourced—not grown/raised by the vendor. Vendors selling any combination of the above categories for the market will be charged the Commercial Vendor fee.

Prepay at registration:

Full Season = \$230 per stall x # of stalls: \$ _____

Daily Fee: \$12 per stall (if not booking for whole season)

VI. VENDOR REVIEW

I have filled out Sections I, II, III, IV, and V pertaining to me and the product I am selling.

- I have enclosed proof of licensing as required for the sale of my product (initial) _____
- I have read the 2024 Watertown Famers' Market guidelines and agree to comply (initial) _____
- I understand the following repercussions should I repeatedly miss market day without prior notification to the Market Manager and/or violate the rules regarding vendor type. First offense, verbal warning; second offense, written warning; third offense, removal from market and forfeiture of all fees paid.

Will you be using a 10x10 tent? (yes/no) _____

I have enclosed a check in the amount of \$ _____

Please make checks payable to Watertown Main Street Program, 519 E. Main St., Watertown, WI 53094.

Vendor Signature: _____

Date: _____