

# WATERTOWN MAIN STREET LAMPPOST

AUGUST 2024
ISSUE 3







### SMALL BUSINESS DEVELOPMENT GRANTS

The Wisconsin Economic Development Corporation (WEDC) has created a new program that aims to support small businesses in the state of Wisconsin by encouraging initiatives that offer these businesses increased access to capital.

The Small Business Development Grant (SBDG) Program
To see if you are eligible, contact:

Jason Scott

Regional Economic Development Director

jason.scott@wedc.org

### Monthly Blog: The Main Attraction

It was such a pleasure spending time with Joan and Hannah Beyer, the dynamic duo behind Keck Furniture! Their passion for the business, their employees, and the rich history of Keck is truly inspiring. Happy 171 years, Keck Furniture! Here's to many more years of providing Watertown, Wisconsin with exceptional furniture and service.





A Legacy of Family, Service, and Style!



READ MORE! SCAN THE QR CODE:)

PICK A UP A BALLOT AT THE CHAMBER OFFICE & WALK MAIN STREET TO VOTE FOR YOUR FAVORITE BANNER.

VOTING ENDS AUGUST 30TH

SILENT ART BANNER AUCTION - DETAILS COMING SOON!



#### **WELCOME TO DOWNTOWN**



### BADGER STATE Hydrate

112 NORTH 3RD ST., WATERTOWN, WI 53094

Clients come to Badger State Hydrate with a variety of complaints and leave with their symptoms, nutritional status, immune system, and general well-being dramatically improved. Services at the Watertown location: IV Treatments, Vitamin Shots, Wrinkle Relaxer Injections, Semaglutide, Dermal Fillers, & Skinvive

### **DOWNTOWN IMPACT**



Please prepare for heavier volumes of patrons. Bigger tournaments September 28-29th and October 12th - 13th. We hope the influx of visitors will have a positive impact on your business! ~ Robin Kaufmann

## WATERTOWN 2024BASEBALL/SOFTBALLTOURNAMENTS

OUTLAWZ - JUNE 14 - 16
CLASS A FASTPITCH - JUNE 20 - 23
SEMINOLE SPORTS - JUNE 28 - 30
ARMAGEDDON - JULY 13-14
SEMINOLE SPORTS - JULY 19 - 21

**SEMINOLE SPORTS - JUNE 1-2** 

WINDMILL - AUGUST 2 - 4
SEMINOLE SPORTS SEPTEMBER 28-29
SEMINOLE SPORTS - OCT. 12-13



AUGUST 24TH, 9 AM DOWNTOWN WATERTOWN: LAST CALL BEFORE FALL: RETAIL EVENT.

AUGUST 28TH, 11:30 AM COMMUNITY ROOM - WATERTOWN PUBLIC LIBRARY: LUNCH & LEARN - CITY UPDATES WITH MAYOR MCFARLAND

AUGUST 28TH, 5:30 PM COMMUNITY ROOM - WATERTOWN PUBLIC LIBRARY: WATERTOWN DOWNTOWN RIVER CORRIDOR OPEN HOUSE EVENT #2

TBD: ART BANNER SILENT AUCTION

**SEPTEMBER 5TH**, 4:30 PM DOWNTOWN WATERTOWN:

WATERTOWN AREA CHAMBER OF COMMERCE WINE WALK

**SEPTEMBER 7TH**, 7 PM BENTZIN FAMILY TOWN SQUARE:

THE LAST BEES BAND IS PLAYING!

OCTOBER 5TH, 1:00 PM TO 4:00 PM DOWNTOWN WATERTOWN: FALLING FOR SWEETS STROLL, MORE INFO COMING SOON.

**OCTOBER 24TH**, 5:00 PM TURNER HALL: WITCH'S BREW BINGO

OCTOBER 26TH, ALL DAY DOWNTOWN WATERTOWN PUMKIN PALOOZA, DETAILS COMING SOON



Totes for sale! proceeds goes back into the program

The market is open Tuesdays, 7 a.m.-12:30 p.m., May through October.

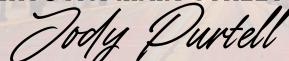
Held in beautiful Riverside Park!
Thank you to Pine Hill Farm for being a sponsor!



### FOLLOW THE WATERTOWN MAIN STREET PROGRAM SOCIALLY







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