



AUGUST 2024
ISSUE 3

WATERTOWN MAIN STREET LAMPPOST



SMALL BUSINESS DEVELOPMENT GRANTS

The Wisconsin Economic Development Corporation (WEDC) has created a new program that aims to support small businesses in the state of Wisconsin by encouraging initiatives that offer these businesses increased access to capital.

The Small Business Development Grant (SBDG) Program

To see if you are eligible, contact:

Jason Scott

Regional Economic Development Director

jason.scott@wedc.org



Monthly Blog: The Main Attraction

It was such a pleasure spending time with Joan and Hannah Beyer, the dynamic duo behind Keck Furniture! Their passion for the business, their employees, and the rich history of Keck is truly inspiring. Happy 171 years, Keck Furniture! Here's to many more years of providing Watertown, Wisconsin with exceptional furniture and service.



KECK FURNITURE

A Legacy of Family, Service, and Style!



READ MORE! SCAN THE QR CODE :)

**PICK UP A BALLOT AT THE CHAMBER OFFICE & WALK MAIN STREET
TO VOTE FOR YOUR FAVORITE BANNER.
VOTING ENDS AUGUST 30TH**

SILENT ART BANNER AUCTION - DETAILS COMING SOON!



WELCOME TO DOWNTOWN



BADGER STATE
Hydrate
IV THERAPY

**112 NORTH 3RD ST.,
WATERTOWN, WI 53094**

Clients come to Badger State Hydrate with a variety of complaints and leave with their symptoms, nutritional status, immune system, and general well-being dramatically improved. Services at the Watertown location: IV Treatments, Vitamin Shots, Wrinkle Relaxer Injections, Semaglutide, Dermal Fillers, & Skinivive



Events

AUGUST 24TH, 9 AM DOWNTOWN
WATERTOWN: LAST CALL BEFORE FALL: RETAIL
EVENT.

AUGUST 28TH, 11:30 AM COMMUNITY ROOM -
WATERTOWN PUBLIC LIBRARY:
LUNCH & LEARN - CITY UPDATES WITH MAYOR
MCFARLAND

AUGUST 28TH, 5:30 PM COMMUNITY ROOM -
WATERTOWN PUBLIC LIBRARY:
WATERTOWN DOWNTOWN RIVER CORRIDOR
OPEN HOUSE EVENT #2

TBD: ART BANNER SILENT AUCTION

SEPTEMBER 5TH, 4:30 PM DOWNTOWN
WATERTOWN:
WATERTOWN AREA CHAMBER OF COMMERCE
WINE WALK

SEPTEMBER 7TH, 7 PM BENTZIN FAMILY TOWN
SQUARE:
THE LAST BEES BAND IS PLAYING!

OCTOBER 5TH, 1:00 PM TO 4:00 PM
DOWNTOWN WATERTOWN:
FALLING FOR SWEETS STROLL, MORE INFO
COMING SOON.

OCTOBER 24TH, 5:00 PM TURNER HALL:
WITCH'S BREW BINGO

OCTOBER 26TH, ALL DAY DOWNTOWN
WATERTOWN PUMKIN PALOOZA, DETAILS
COMING SOON

DOWNTOWN IMPACT



Please prepare for heavier volumes of patrons. Bigger tournaments September 28-29th and October 12th - 13th. We hope the influx of visitors will have a positive impact on your business! ~ Robin Kaufmann

**WATERTOWN 2024
BASEBALL/SOFTBALL
TOURNAMENTS**

SEMINOLE SPORTS - JUNE 1-2
OUTLAWZ - JUNE 14 - 16
CLASS A FASTPITCH - JUNE 20 - 23
SEMINOLE SPORTS - JUNE 28 - 30
ARMAGEDDON - JULY 13-14
SEMINOLE SPORTS - JULY 19 - 21
WINDMILL - AUGUST 2 - 4
SEMINOLE SPORTS - SEPTEMBER 28-29
SEMINOLE SPORTS - OCT. 12-13



WATERTOWN
ESTD Wisconsin 1880's
FARMERS MARKET

Totes for sale!
proceeds goes back
into the program

The market is open Tuesdays, 7 a.m.-12:30 p.m.,
May through October.
Held in beautiful Riverside Park!
Thank you to Pine Hill Farm for being a sponsor!

Sponsored By
PINE HILL FARM
local organic wellness

FOLLOW THE WATERTOWN MAIN STREET PROGRAM SOCIALLY



Jody Purtell

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