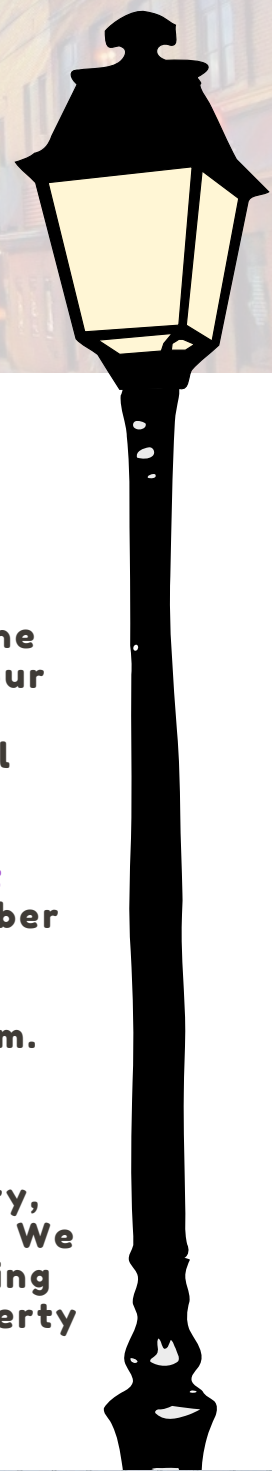




JUNE 2024
ISSUE 1

WATERTOWN MAIN STREET LAMPPOST



LET'S TALK ABOUT THE BEAUTIFUL DOWNTOWN!

Spring/Summer has sprung downtown! Thanks to the generous sponsorship of Watertown Greenhouse, our planters are bursting with colorful flowers—a big shout-out to our dedicated watering crew, who will keep them watered all summer long.



Be sure to check out the stunning art banners that have been installed throughout downtown. Remember to vote for your favorite! Ballots are available at WEPCO Printing, the Watertown Area Chamber of Commerce, and the Watertown Main Street Program. Get your vote in by August 30th!

Calling All Weeding Volunteers!

The recent rain has been fantastic for our greenery, but it's also led to some enthusiastic weed growth. We need your help to keep our downtown streets looking sharp. If you are unable to weed around your property I would love to lend a hand. Please email me at watertownmainstreet@gmail.com

THANK YOU VOLUNTEERS!



UPCOMING DOWNTOWN EVENTS

**AFTER
HOURS**

Shopping Event

DOWNTOWN WATERTOWN

JUNE 13TH

5-7 PM

ISO OF DOWNTOWN BUSINESSES THAT WANT TO PARTICIPATE.

JUNE 13th After-Hours Shopping Event!

The signup deadline is June 5th please

email me and I will get you on the list! Thank you

TICKETS ARE ON SALE!

Calling All Craft Beer Enthusiasts! Tickets on Sale for the 7th Annual Downtown Watertown Craft Beer Walk!! Gear up for summer fun! Presented by Johnsonville and organized by the Watertown Main Street Program. Mark your calendars for Saturday, **July 13th, from 1:00 PM to 4:00 PM**, and get ready to explore delicious craft beers and seltzers while strolling through historic downtown Watertown. This year's event promises to be bigger and better than ever! Attendees can savor 18 unique samples of craft beers and seltzers, along with delectable treats from two distinctive snack stops. Two after-walk parties to enjoy (Drafty Cellar or Bentzin Family Town Square) and for an added twist, there will be a tractor-pulled wagon ride to navigate any detours, making the walk even more enjoyable! Go to the ticket page to see the full list of locations. :)



LET'S GO FOR A WALK

JULY 13TH 2024
1 PM - 4 PM
17 LOCATIONS
\$32 PER PERSON

CRAFT BEER & SELTZER WALK
WATERTOWN MAIN STREET PROGRAM

SPONSORED BY
Johnsonville



THANK TO THE DRAFTY CELLAR FOR MAKING THIS EVENT POSSIBLE!

SCAN THE CODE TO BUY TICKETS!



The market is open Tuesdays, 7 a.m.-12:30 p.m., May through October. Held in beautiful Riverside Park!
Thank you to Pine Hill Farm for being a sponsor!

Sponsored By
PINE HILL FARM
local organic wellness



DOWNTOWN IMPACT

It's baseball and softball tournament season! We're expecting a high volume of visiting teams and their families on the listed dates. Please prepare for heavier volumes of patrons. We hope the influx of visitors will have a positive impact on your business!

~Robin Kaufmann

**WATERTOWN 2024
BASEBALL/SOFTBALL
TOURNAMENTS**

SEMINOLE SPORTS - JUNE 1-2
OUTLAWZ - JUNE 14 - 16
CLASS A FASTPITCH - JUNE 20 - 23
SEMINOLE SPORTS - JUNE 28 - 30
ARMAGEDDON - JULY 13-14
SEMINOLE SPORTS - JULY 19 - 21
WINDMILL - AUGUST 2 - 4
SEMINOLE SPORTS - SEPTEMBER 28-29
SEMINOLE SPORTS - OCT. 12-13

FOLLOW THE WATERTOWN MAIN STREET PROGRAM SOCIALLY



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